

KEY DATES 2023

JANUARY SEASON - SUMMER

JANUARY 1

New Year's Day
Mentoring Month

JANUARY 4

World Braille Day

JANUARY 16

International Hot &
Spicy Food Day

JANUARY 18

Int Peking Duck Day

JANUARY 20

Get to Know your
Customers Day

JANUARY 21

International Hug Day

JANUARY 22

Chinese New Year
begins

JANUARY 26

Australia Day

JANUARY 28

Int Hot Chocolate Day
Int Croissant Day

JANUARY 29

World Leprosy Day

KEY DATES

School Holidays
Australia Day
Australian Open
Falls Festival WA

FEBRUARY SEASON - SUMMER

FEBRUARY 2

Int Crepe Day

FEBRUARY 4

World Cancer Day

FEBRUARY 5

World Nutella Day

FEBRUARY 9

National Pizza Day

FEBRUARY 11

Int Day of Women
& Girls in Science

FEBRUARY 13

Int Epilepsy Day

FEBRUARY 14

Valentine's Day

FEBRUARY 20

Love Your Pet Day

FEBRUARY 21

Pancake Day

FEBRUARY 22

Ash Wednesday
Int Margarita Day

FEBRUARY 25

Mardi Gras
Int Chilli Day

FEBRUARY 28

Rare Disease Day

KEY DATES

Valentine's Day
Perth Festival WA
Sydney World Pride
Adelaide Fringe

MARCH SEASON - AUTUMN

MARCH 1

First day of Autumn
Int Barista Day
SIAD Day

MARCH 3

World Hearing Day

MARCH 7

WA Labour Day

MARCH 8

Int Women's Day

MARCH 13

Canberra Day
Labour Day VIC
Int Ginger Ale Day

MARCH 17

St. Patrick's Day

MARCH 18

World Recycling Day

MARCH 20

Int Ravioli Day

MARCH 22

Ramadan Begins
World Water Day

MARCH 25

Earth Hour 8.30pm

MARCH 27

Int Paella Day

MARCH 28

Int Milk Tea Day

MARCH 30

F1 Grand Prix begins

KEY DATES

March Madness Sales
Earth Hour
International
Women's Day
St. Patrick's Day

APRIL SEASON - AUTUMN

APRIL 1

April Fools' Day
Int Burrito Day

APRIL 7

Good Friday
World Health Day

APRIL 9

Easter Sunday

APRIL 10

Easter Monday

APRIL 12

Int Grilled Cheese
Sandwich Day

APRIL 16

Eggs Benedict Day

APRIL 20

Ramadan Ends

APRIL 22

Earth Day

APRIL 23

Saint George's Day
World Book Night

APRIL 25

ANZAC Day

APRIL 27

Stop Food Waste Day

APRIL 28

World Day for Safety
& Health at Work

APRIL 29

Int Dance Day

KEY DATES

Easter Weekend
Sydney Royal Easter
Show
School Holidays
Byron Bay Bluesfest
Parrtjima NT



KEY DATES 2023

MAY SEASON - AUTUMN

MAY 1
Labour Day QLD
May Day NT

MAY 4
Star Wars Day

MAY 6
Elevate Festival WA

MAY 7
Int Moscato Day
Int Cosmopolitan Day

MAY 9
Int Lost Sock Day

MAY 10
Int Shrimp Day

MAY 13
Int Hummus Day

MAY 14
Mother's Day

MAY 15
World Whisky Day

MAY 16
Click Frenzy Mayhem
Int Day of Light

MAY 17
Int Pinot Grigio Day

MAY 18
Int Museums Day

MAY 25
Int Wine Day

MAY 26
Vivid Sydney begins

MAY 27
Int Chardonnay Day

MAY 28
Int Hamburger Day

MAY 29
Reconciliation Day ACT

KEY DATES
Mother's Day
Vivid Sydney begins

JUNE SEASON - WINTER

JUNE 1
First Day of Winter
Pride Month
Int Children's Day

JUNE 3
Int Fish & Chip Day

JUNE 5
Environment Day

JUNE 8
World Oceans Day
Best Friends Day

JUNE 12
Queen's Birthday
(exc. QLD & WA)
World Gin Day

JUNE 13
Vegan Cake Day
Men's Health Week

JUNE 14
Int Bourbon Day

JUNE 15
National Vegemite Day
World Tapas Day

JUNE 16
World Refill Day

JUNE 18
Int Sushi Day
Int Picnic Day

JUNE 22
Int Martini Day

JUNE 24
Bring Your Dog to Work Day

JUNE 30
End of Financial Year

KEY DATES
State of Origin
June long weekend
Sea Week WA
Barunga Festival NT
EOFY

JULY SEASON - WINTER

JULY 2
NAIDOC Week

JULY 4
World BBQ Day

JULY 7
World Chocolate Day

JULY 10
Int Pina Colada Day
Teddy Bear's Picnic

JULY 11
World Rum Day
Int Mojito Day

JULY 12
Retail Prime Day

JULY 14
Bastille Day

JULY 15
Youth Skills Day

JULY 17
World Emoji Day

JULY 24
Int Tequila Day

JULY 25
Christmas in July
Click Frenzy JuLove
Int Wine & Cheese Day

JULY 29
Int Lasagne Day

JULY 30
Islamic New Year
Int Day of Friendship

JULY 31
National Avocado Day

KEY DATES
Dry July
NAIDOC Week

AUGUST SEASON - WINTER

AUGUST 5
Jeans 4 Genes

AUGUST 7
Picnic Day NT

AUGUST 12
World Youth Day

AUGUST 12
World Youth Day

AUGUST 13
Int Prosecco Day
Left Handers Day

AUGUST 16
Ekka Brisbane

AUGUST 19
World Photography Day

AUGUST 28
Daffodil Day

KEY DATES
Griffith Italian Festival
Science Week
Book Week
FIFA Women's World Cup Australia + NZ



KEY DATES 2023

SEPTEMBER SEASON - SPRING

SEPTEMBER 3

Father's Day

SEPTEMBER 5

Int Day of Charity

SEPTEMBER 8

Int Literacy Day

SEPTEMBER 10

World Suicide

Prevention Day

SEPTEMBER 11

Hot Cross Buns Day

SEPTEMBER 12

Chocolate Milkshake

Day

SEPTEMBER 17

Australian Citizenship

Day

SEPTEMBER 14

R U OK Day

SEPTEMBER 21

Int Day of Peace

SEPTEMBER 25

Queen's Birthday WA

SEPTEMBER 27

World Tourism Day

SEPTEMBER 29

World Heart Day

KEY DATES

AFL Finals

NRL Finals

Legacy Week

National Organic Week

Oktoberfest begins

Outback Festival QLD

OCTOBER SEASON - SPRING

OCTOBER 1

Go Sober for October

Black History Month

Int Coffee Day

World Vegetarian Day

OCTOBER 2

Queen's Birthday QLD

Labour Day

(ACT, NSW, SA)

OCTOBER 3

World Habitat Day

OCTOBER 5

World Teachers Day

OCTOBER 7

World Smile Day

OCTOBER 10

World Mental Health

Day

OCTOBER 14

Int Dessert Day

OCTOBER 15

SXSW Sydney begins

OCTOBER 16

World Food Day

World Bread Day

OCTOBER 20

Int Chef Day

World Values Day

OCTOBER 25

World Pasta Day

OCTOBER 30

Mischief Night

OCTOBER 31

Halloween

KEY DATES

Griffith Spring Fest

Oktoberfest finishes

Halloween

National Nutrient Week

Fair Food Week

Children's Week

SXSW Sydney

NOVEMBER SEASON - SPRING

NOVEMBER 1

Movember

World Vegan Day

Int Authors Day

NOVEMBER 7

Melbourne Cup

NOVEMBER 9

World Freedom Day

NOVEMBER 11

Remembrance Day

NOVEMBER 12

Dawali

NOVEMBER 13

World Kindness Day

NOVEMBER 14

World Diabetes Day

NOVEMBER 19

Int Men's Day

NOVEMBER 22

Oceans of Plastic

NOVEMBER 24

Black Friday

NOVEMBER 26

Int Cake Day

NOVEMBER 27

Cyber Monday

KEY DATES

Melbourne Cup

Black Friday

Cyber Monday

Book Week

DECEMBER SEASON - SUMMER

DECEMBER 4

Int Cookie Day

DECEMBER 5

Int Volunteers Day

World Soil Day

DECEMBER 9

Int Pastry Day

DECEMBER 18

Int Migrants Day

DECEMBER 20

Int Sangria Day

DECEMBER 25

Christmas Day

DECEMBER 26

Boxing Day

DECEMBER 31

New Year's Eve

KEY DATES

School Holidays

Christmas

Boxing Day

New Year's Eve



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